



Chicago: Going Greener than Ever

2nd Building Green Chicago Conference Held

Illinois Real Estate Journal, in conjunction with the Chicago Department of Environment and the Department of Buildings, recently sponsored the second annual Building Green Chicago Conference.

The City of Chicago is quickly becoming one of the leading “green” cities in the U.S. Chicago Mayor Richard Daley has been actively involved in promoting green initiatives throughout the city. As part of his approach, he recently created a position of Chief Environmental Officer. This city official is working to develop a program that focuses on sustainable design and development by retrofitting existing buildings and leased spaces with green alternatives.

The Chicagoland Roofing Council, a partnership between Chicago Roofers Local 11 and area union contractors, was one of the show’s underwriters. The council has been showing a growing commitment to sustainable design and energy-efficient products. Environmentally friendly roof systems are one of the leading products used in today’s green building design. A member of the council, Mike Herlihy, was on a panel of speakers whose theme was An Overview of Sustainable Products and Design. The discussion revolved around key components of green roofs, including:

- ▶ Sustainability
- ▶ Reflectivity
- ▶ Insulation
- ▶ Garden Roofs
- ▶ Photovoltaics

Of course, the most important factor in the implementation of any green roof product is a qualified roofing contractor. As sustainable design continues to advance, only an educated roofing contractor, with an equally educated workforce, will be able to meet the growing demand. Chicagoland Roofing Council Contractors and Local 11 have been at the forefront of green roofing design since its inception.

This year’s conference drew nearly double the audience of last year’s debut conference – a testament to the growing awareness and acceptance of the value of green initiatives.



Chicago Roofing Contractors Association President Rod Petrick and Local 11 Business Agent Bob Burchman man the booth displaying examples of environmentally friendly roofing systems.



CRCA President Rod Petrick and Scott Kuykendall of Olsson Roofing discuss green roofing with a conference attendee.

WANTED

PHOTOS, STORIES AND TALL TALES

If you have photos of your recreational activities or sporting events that you would like to share with our readers, please send them, along with a short write-up, to the International Office at:

1660 L Street, NW, Suite 800, Washington, DC 20036

When requested, your photos will be returned to you.